

CONTACT

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- www.reallygreatsite.com

EDUCATION

2023 - 2027
WARDIERE UNIVERSITY

- Master of Business Management

2017 - 2019
WARDIERE UNIVERSITY

- Bachelor of Business
- GPA: 3.8 / 4.0

SKILLS

- Project Management
- Public Relations
- Teamwork
- Time Management
- Leadership
- Effective Communication
- Critical Thinking

LANGUAGES

- English (Fluent)
- Spanish (Fluent)
- Japanese (intermediate)

DIEGO VILLANUEVA

MARKETING MANAGER

PROFILE

I'm a results-driven Marketing Manager with 8+ years of experience in crafting innovative strategies that boost brand awareness and drive sales. I specialize in market research, content creation, and digital marketing, with a strong focus on data analysis and optimizing campaigns. Skilled in managing teams, budgets, and collaborating across departments to deliver impactful solutions that achieve measurable results.

WORK EXPERIENCE

- Borcelle Studio**2027 - 2024

Marketing Manager & Specialist

 - Develop and execute comprehensive marketing strategies and campaigns that align with the company's goals and objectives.
 - Lead, mentor, and manage a high-performing marketing team, fostering a collaborative and results-driven work environment.
 - Monitor brand consistency across marketing channels and materials.
- Fauget Studio**2023 - 2019

Marketing Manager & Specialist

 - Create and manage the marketing budget, ensuring efficient allocation of resources and optimizing ROI.
 - Oversee market research to identify emerging trends, customer needs, and competitor strategies.
 - Monitor brand consistency across marketing channels and materials.
- Studio Shodwe**2018 - 2017

Marketing Manager

 - Develop and maintain strong relationships with partners, agencies, and vendors to support marketing initiatives.
 - Monitor and maintain brand consistency across all marketing channels and materials.